



UNIVERSITÀ DEGLI STUDI «G. d'ANNUNZIO»
Dipartimento di Economia e Storia del Territorio
Facoltà di Economia – Viale Pindaro, 42 – 65127 PESCARA (Italy)

First International Conference on
Small Business Industrial Clusters in China and Italy
Experiences and Lessons for Developing and Advanced Economies
chinaconference@unich.it

Chieti-Pescara, 28/29 May 2010

Programme

Friday May 28 – Piazzale della Stazione Vecchia, Pescara (meeting point)

8:15-8:30 – **Gathering**
8:30 – **Departure to Chieti**

Friday May 28 – Auditorium of the University Campus (Rettorato), via dei Vestini, Chieti

9:00-9:30 - **Registration**
9:30-10:00 - **Welcome addresses**

- **Franco Cuccurullo** – Chancellor, "Gabriele d'Annunzio" University
- **Marco Napoleone** – General Manager, "Gabriele d'Annunzio" University
- **Anna Morgante** – Dean, Faculty of Economics, "Gabriele d'Annunzio" University
- **Piergiorgio Landini** – Head, DEST, "Gabriele d'Annunzio" University
- **Fabrizio Di Stefano** – Senate of the Republic

10:00-11:00 - **Keynote addresses**

- **Scott Rozelle (Stanford University)**
China's micro enterprises and clusters: rising wages, industrial restructuring and China's manufacturing future
- **Jean-François Huchet (Centre d'études français sur la Chine contemporaine, Hong Kong)**
From subcontracting to innovation : the evolution of industrial clusters in China

11:00-11:15 - **Coffee break**

11:15-13:15 - **Plenary session - Chairman: Belton Fleisher, Ohio State University**

- **Cluster-based industrialization in China: financing and performance**
Cheryl Long, Colgate University (Hamilton, USA)
Xiaobo Zhang, IFPRI (Washington DC, USA)
Discussant: Chunhui Ye
- **The local government, entrepreneurship and development of rural industrial clusters – Evidence from Zhejiang province, China**
Chunhui Ye, Zhejiang University (Hangzhou, China)
Qi Zhang, Northwestern University (Evanston, USA)
Zuhui Huang, Zhejiang University (Hangzhou, China)
Liang Meng, Zhejiang University (Hangzhou, China)
Discussant: Bruno Merlevede
- **Knowledge Spillovers and the Timing of Foreign Entry**
Bruno Merlevede, Ghent University (Belgium)
Koen Schoors, Ghent University (Belgium)
Mariana Spatareanu, Rutgers University (Newark, USA)
Discussant: Xiaobo Zhang

13:15–14:30 - **Lunch**



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Friday May 28 – Faculty of Pharmacy, University Campus, Chieti

14:30-16:30 – **Parallel sessions**

Parallel session 1 – Spatial analysis (Room 4)

Chairman: Giuseppe Arbia, Gabriele d'Annunzio University

- **Cluster of firms on an inhomogeneous space: the case of high-tech manufacturing industries in Milan (Italy)**
Giuseppe Arbia, Gabriele d'Annunzio University (Pescara, Italy)
Giuseppe Espa, Trento University (Italy)
Diego Giuliani, La Sapienza University (Rome, Italy)
Andrea Mazzitelli, La Sapienza University (Rome, Italy)
Discussant: Vittorio Carlei
- **Industrial cluster and strategic network formation: community detection through SOM neural networks**
Vittorio Carlei, Gabriele d'Annunzio University (Pescara, Italy)
Alessandro Marra, Gabriele d'Annunzio University (Pescara, Italy)
Nicola Mattosio, Gabriele d'Annunzio University (Pescara, Italy)
Discussant: Paul Deng
- **Research clusters and technology diffusion: does distance matter?**
Paul Deng, Brandeis University (Waltham Mass., USA)
Discussant: Giuseppe Arbia

Parallel session 2 – Innovation (Room 3)

Chairman: Giorgio Prodi, University of Ferrara

- **Innovation in China: evidence from the provincial data**
Roberta Arbolino, Oriental University (Naples, Italy)
Discussant: Zuhui Huang
- **Does proximity to industrial districts affect university technology transfer?**
Alessandro Muscio, Foggia University (Foggia, Italy)
Davide Quaglione, G. d'Annunzio University (Pescara, Italy)
Michele Scarpinato, CERTeT (Milano, Italy)
Discussant: Giorgio Prodi
- **Evolution and inclusive innovation: a case study on freshwater pearl industry cluster in Shanxiahua town of Zhejiang, China**
Zuhui Huang, Zhejiang University (Hangzhou, China)
Feng Wang, Zhejiang University (Hangzhou, China)
Yu Song, Zhejiang Sci-Tech University (Hangzhou, China)
Discussant: Ron Matthews
- **Examining the innovation performance within industrial clusters: the Chinese experience**
Di Wang, Nanyang Technological University (Singapore)
Ron Matthews, Nanyang Technological University (Singapore)
Discussant: Roberta Arbolino

16:30-16:45 – **Coffee break**

16:45-18:45 - **Parallel sessions**

Parallel session 3 - Industrial Policy (Room 4)

Chairman: Josef Brada, Arizona State University

- **Industrial policy in Southern China: beyond the Specialized Industrial Cluster Program**
Marco Di Tommaso, Ferrara University (Italy)
Elisa Barbieri, Ferrara University (Italy)
Lauretta Rubini, Ferrara University (Italy)
Discussant: Emiliano Colantonio



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- **Social capital and industrial district development: the role of the local government**
Alina Castagna, Gabriele d'Annunzio University (Pescara, Italy)
Emiliano Colantonio, Gabriele d'Annunzio University (Pescara, Italy)
Donatella Furia, Gabriele d'Annunzio University (Pescara, Italy)
Discussant: Josef Brada
- **Export-base, institutions and regional growth – Evidence from Chinese cities**
Alessandro Marra, Gabriele d'Annunzio University (Pescara, Italy)
Vittorio Carlei, Gabriele d'Annunzio University (Pescara, Italy)
Nicola Mattosco, Gabriele d'Annunzio University (Pescara, Italy)
Discussant: Elisa Barbieri

Parallel session 4 – Case studies (Room 3)
Chairman: Zuhui Huang, Zeijhang University

- **How can a private technology service agent play a role of public goods provider in industrial cluster? A case study in China**
Bin Guo, Zhejiang University (Hangzhou, China)
Jingjing Guo, Zhejiang University (Hangzhou, China)
Qi Chen, Zhejiang University (Hangzhou, China)
Discussant: Silvia Lombardi
- **System-wide cultural districts: a new paradigm for culture-based local development for China?**
Pier Luigi Sacco, IUAV(Venice, Italy)
Alessandro Crociata, G. d'Annunzio University (Pescara, Italy)
Discussant: Zuhui Huang
- **Specialized markets in local production systems: the experience of Zhejiang province, China**
Marco Bellandi, Florence University (Italy)
Silvia Lombardi, Florence University (Italy)
Discussant: Marisa Siddivò
- **Clustering in the aerospace industry: a comparison of 'Campania Aerospace' and 'Xi'an National Civil Aerospace' industrial cluster**
Alessandra De Chiara, Orientale University (Naples, Italy)
Marisa Siddivò, Orientale University (Naples, Italy)
Discussant: Jingjing Guo

18:45 – **Gathering and departure to Pescara**

Friday May 28 – Piazzale della Stazione Vecchia, Pescara (meeting point)

20:30-20:45 – **Gathering**

20:45 – **Departure to Casale Marino restaurant (Collecorvino)**

Friday May 28 - Casale Marino, Collecorvino

21:15 – **Gala dinner**

Saturday May 29 – Piazzale della Stazione Vecchia, Pescara (meeting point)

8:15-8:30 – **Gathering**

8:30 – **Departure to the Faculty of Economics**



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Saturday May 29 – Faculty of Economics, viale Pindaro 42, Pescara

9:00-11:00 - **Parallel sessions**

Parallel session 5 – Evolution of clusters (Room 16a)

Chairman: Xiaobo Zhang, IFPRI

- **Firm Size, Agglomeration Economy and Competitiveness of Yangzi River Delta in China**
Yunhua Liu, Nanyang Technological University (Singapore)
Discussant: Rubens Pauluzzo
- **The international evolution of Italian and Chinese clusters: what role for social cohesion and embeddedness?**
Marco Giansoldati, Ca' Foscari University (Venice, Italy)
Rubens Pauluzzo, Udine University
Discussant: Rodrigo Zeidan
- **Export clusters of Rio de Janeiro: evaluation of performance in the 1995-2001 period**
Rodrigo Zeidan, IBMEC-RJ (Rio de Janeiro, Brazil)
Discussant: Yunhua Liu

Parallel session 6 – Evolution of clusters (Room 16b)

Chairman: Elisa Barbieri, Ferrara University

- **Crises beget quality upgrade: evidence from industrial clusters in China**
Jianqing Ruan, Zhejiang University (Hangzhou, China)
Shang-Jin Wei, Columbia University (New York, USA)
Xiaobo Zhang, IFPRI (Washington DC, USA)
Discussant: Andrea Raggi
- **Industrial symbiosis and eco-industrial parks: a preliminary study of potential scenarios in the Sangro-Aventino industrial area**
Mariangela Romano, Gabriele d'Annunzio University (Pescara, Italy)
Andrea Raggi, Gabriele d'Annunzio University (Pescara, Italy)
Anna Morgante, Gabriele d'Annunzio University (Pescara, Italy)
Valentino Tascione, Gabriele d'Annunzio University (Pescara, Italy)
Discussant: Zhen Lei
- **Banking market structure and the birthrates of small and medium-sized enterprises – evidence from 1995 to 2006 in China**
Zhen Lei, Southwestern University of Finance and Economics (Chengdu, China)
Discussant: Edgardo Bucciarelli
- **Industrial cluster analysis and Evolutionary Games: the role of strategic flexibility**
Carmen Pagliari, Gabriele d'Annunzio University (Pescara, Italy)
Edgardo Bucciarelli, Gabriele d'Annunzio University (Pescara, Italy)
Iacopo Odoardi, Gabriele d'Annunzio University (Pescara, Italy)
Discussant: Jianqing Ruan

11:00-11:15 – **Coffee break**

11:15-13:00 - **Round table (Aula Magna Federico Caffè) – Chairman: Belton Fleisher**

13:00-13:30 - **Closing speech**

- **Josef Brada (Arizona State University)**
Helping the engine of growth: the effectiveness of assistance to SMEs in transition economies: the case of Macedonia

13:30 – **Lunch**



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Saturday May 29 – Social programme

15:00 – Departure from the Faculty of Economics

15:30 – Arrival at Chieti (Piazza S. Giustino)

15:45 – Visit to the National Archaeological Museum “La Civitella”

16:50 – Walk in the Forum (Amphitheatre, Roman Theatre, Roman Temples)

17:45 – Visit to the city monuments (Chiesa dei Gesuiti, Duomo San Giustino)

18:30 – Departure from Chieti

19:00 – Arrival in Pescara (meeting point, Piazzale della Stazione Vecchia)