First International Conference on
Small Business Industrial Clusters in China and Italy
Experiences and Lessons for Developing and Advanced Economies
chinaconference@unich.it
Chieti-Pescara, 28/29 May 2010

Programme

Friday May 28 – Piazzale della Stazione Vecchia, Pescara (meeting point)
8:15-8:30 – Gathering
8:30 – Departure to Chieti

Friday May 28 – Auditorium of the University Campus (Rettorato), via dei Vestini, Chieti
9:00-9:30 - Registration
9:30-10:00 - Welcome addresses
• Franco Cuccurullo – Chancellor, "Gabriele d’Annunzio" University
• Marco Napoleone – General Manager, "Gabriele d’Annunzio" University
• Anna Morgante – Dean, Faculty of Economics, "Gabriele d’Annunzio" University
• Piergiorgio Landini – Head, DEST, "Gabriele d’Annunzio" University
• Fabrizio Di Stefano – Senate of the Republic

10:00-11:00 - Keynote addresses
• Scott Rozelle (Stanford University)
  China’s micro enterprises and clusters: rising wages, industrial restructuring and China’s manufacturing future
• Jean-François Huchet (Centre d’études français sur la Chine contemporaine, Hong Kong)
  From subcontracting to innovation: the evolution of industrial clusters in China

11:00-11:15 - Coffee break
11:15-13:15 - Plenary session - Chairman: Belton Fleisher, Ohio State University
• Cluster-based industrialization in China: financing and performance
  Cheryl Long, Colgate University (Hamilton, USA)
  Xiaobo Zhang, IFPRI (Washington DC, USA)
  Discussant: Chunhui Ye
• The local government, entrepreneurship and development of rural industrial clusters – Evidence from Zhejiang province, China
  Chunhui Ye, Zhejiang University (Hangzhou, China)
  Qi Zhang, Northwestern University (Evanston, USA)
  Zuhui Huang, Zhejiang University (Hangzhou, China)
  Liang Meng, Zhejiang University (Hangzhou, China)
  Discussant: Bruno Merlevede
• Knowledge Spillovers and the Timing of Foreign Entry
  Bruno Merlevede, Ghent University (Belgium)
  Koen Schoors, Ghent University (Belgium)
  Mariana Spatareanu, Rutgers University (Newark, USA)
  Discussant: Xiaobo Zhang

13:15–14:30 - Lunch
Friday May 28 – Faculty of Pharmacy, University Campus, Chieti

14:30-16:30 – Parallel sessions

Parallel session 1 – Spatial analysis (Room 4)
Chairman: Giuseppe Arbia, Gabriele d’Annunzio University

- Cluster of firms on an inhomogeneous space: the case of high-tech manufacturing industries in Milan (Italy)
  Giuseppe Arbia, Gabriele d’Annunzio University (Pescara, Italy)
  Giuseppe Eslo, Trento University (Italy)
  Diego Giuliani, La Sapienza University (Rome, Italy)
  Andrea Mazzitelli, La Sapienza University (Rome, Italy)
  Discussant: Vittorio Carlei

- Industrial cluster and strategic network formation: community detection through SOM neural networks
  Vittorio Carlei, Gabriele d’Annunzio University (Pescara, Italy)
  Alessandro Marra, Gabriele d’Annunzio University (Pescara, Italy)
  Nicola Mattoschio, Gabriele d’Annunzio University (Pescara, Italy)
  Discussant: Paul Deng

- Research clusters and technology diffusion: does distance matter?
  Paul Deng, Brandeis University (Waltham Mass., USA)
  Discussant: Giuseppe Arbia

Parallel session 2 – Innovation (Room 3)
Chairman: Giorgio Prodi, University of Ferrara

- Innovation in China: evidence from the provincial data
  Roberta Arbolino, Oriental University (Naples, Italy)
  Discussant: Zuhui Huang

- Does proximity to industrial districts affect university technology transfer?
  Alessandro Muscio, Foggia University (Foggia, Italy)
  Davide Quaglion, G. d’Annunzio University (Pescara, Italy)
  Michele Scarpinato, CERTeT (Milano, Italy)
  Discussant: Giorgio Prodi

- Evolution and inclusive innovation: a case study on freshwater pearl industry cluster in Shanzxihu town of Zhejiang, China
  Zuhui Huang, Zhejiang University (Hangzhou, China)
  Feng Wang, Zhejiang University (Hangzhou, China)
  Yu Song, Zhejiang Sci-Tech University (Hangzhou, China)
  Discussant: Ron Matthews

- Examining the innovation performance within industrial clusters: the Chinese experience
  Di Wang, Nanyang Technological University (Singapore)
  Ron Matthews, Nanyang Technological University (Singapore)
  Discussant: Roberta Arbolino

16:30-16:45 – Coffee break
16:45-18:45 - Parallel sessions

Parallel session 3 - Industrial Policy (Room 4)
Chairman: Josef Brada, Arizona State University

- Industrial policy in Southern China: beyond the Specialized Industrial Cluster Program
  Marco Di Tommaso, Ferrara University (Italy)
  Elisa Barbieri, Ferrara University (Italy)
  Lauretta Rubini, Ferrara University (Italy)
  Discussant: Emiliano Colantonio
• Social capital and industrial district development: the role of the local government
  Alina Castagna, Gabriele d’Annunzio University (Pescara, Italy)
  Emiliano Colantonio, Gabriele d’Annunzio University (Pescara, Italy)
  Donatella Furia, Gabriele d’Annunzio University (Pescara, Italy)
  Discussant: Josef Brada

• Export-base, institutions and regional growth – Evidence from Chinese cities
  Alessandro Marra, Gabriele d’Annunzio University (Pescara, Italy)
  Vittorio Carlei, Gabriele d’Annunzio University (Pescara, Italy)
  Nicola Mattoscio, Gabriele d’Annunzio University (Pescara, Italy)
  Discussant: Elisa Barbieri

Parallel session 4 – Case studies (Room 3)
Chairman: Zuhui Huang, Zeijhang University

• How can a private technology service agent play a role of public goods provider in
  industrial cluster? A case study in China
  Bin Guo, Zhejiang University (Hangzhou, China)
  Jingjing Guo, Zhejiang University (Hangzhou, China)
  Yi Chen, Zhejiang University (Hangzhou, China)
  Discussant: Silvia Lombardi

• System-wide cultural districts: a new paradigm for culture-based local development for
  China?
  Pier Luigi Sacco, IUAV(Venice, Italy)
  Alessandro Crociata, G. d’Annunzio University (Pescara, Italy)
  Discussant: Zuhui Huang

• Specialized markets in local production systems: the experience of Zhejiang province,
  China
  Marco Bellandi, Florence University (Italy)
  Silvia Lombardi, Florence University (Italy)
  Discussant: Marisa Siddi

• Clustering in the aerospace industry: a comparison of ‘Campania Aerospace’ and ‘Xi’an
  National Civil Aerospace’ industrial cluster
  Alessandra De Chiara, Orientale University (Naples, Italy)
  Marisa Siddi, Orientale University (Naples, Italy)
  Discussant: Jingjing Guo

18:45 – Gathering and departure to Pescara

Friday May 28 – Piazzale della Stazione Vecchia, Pescara (meeting point)

20:30-20:45 – Gathering
20:45 – Departure to Casale Marino restaurant (Collecorvino)

Friday May 28 – Casale Marino, Collecorvino

21:15 – Gala dinner

Saturday May 29 – Piazzale della Stazione Vecchia, Pescara (meeting point)

8:15-8:30 – Gathering
8:30 – Departure to the Faculty of Economics
Saturday May 29 – Faculty of Economics, viale Pindaro 42, Pescara
9:00-11:00 - Parallel sessions

Parallel session 5 – Evolution of clusters (Room 16a)
Chairman: Xiaobo Zhang, IFPRI

- Firm Size, Agglomeration Economy and Competitiveness of Yangzi River Delta in China
  Yunhua Liu, Nanyang Technological University (Singapore)
  Discussant: Rubens Pauluzzo

- The international evolution of Italian and Chinese clusters: what role for social cohesion and embeddedness?
  Marco Giansoldati, Ca’ Foscari University (Venice, Italy)
  Rubens Pauluzzo, Udine University
  Discussant: Rodrigo Zeidan

  Rodrigo Zeidan, IBMEC-RJ (Rio de Janeiro, Brazil)
  Discussant: Yunhua Liu

Parallel session 6 – Evolution of clusters (Room 16b)
Chairman: Elisa Barbieri, Ferrara University

- Crises beget quality upgrade: evidence from industrial clusters in China
  Jianqing Ruan, Zhejiang University (Hangzhou, China)
  Shang-Jin Wei, Columbia University (New York, USA)
  Xiaobo Zhang, IFPRI (Washington DC, USA)
  Discussant: Andrea Raggi

- Industrial symbiosis and eco-industrial parks: a preliminary study of potential scenarios in the Sangro-Aventino industrial area
  Mariangela Romano, Gabriele d’Annunzio University (Pescara, Italy)
  Andrea Raggi, Gabriele d’Annunzio University (Pescara, Italy)
  Anna Morgante, Gabriele d’Annunzio University (Pescara, Italy)
  Valentino Tascione, Gabriele d’Annunzio University (Pescara, Italy)
  Discussant: Zhen Lei

- Banking market structure and the birthrates of small and medium-sized enterprises – evidence from 1995 to 2006 in China
  Zhen Lei, Southwestern University of Finance and Economics (Chengdu, China)
  Discussant: Edgardo Bucciarelli

- Industrial cluster analysis and Evolutionary Games: the role of strategic flexibility
  Carmen Pagliari, Gabriele d’Annunzio University (Pescara, Italy)
  Edgardo Bucciarelli, Gabriele d’Annunzio University (Pescara, Italy)
  Iacopo Odoardi, Gabriele d’Annunzio University (Pescara, Italy)
  Discussant: Jianqing Ruan

11:00-11:15 – Coffee break
11:15-13:00 - Round table (Aula Magna Federico Caffè) – Chairman: Belton Fleisher
13:00-13:30 - Closing speech

- Josef Brada (Arizona State University)
  Helping the engine of growth: the effectiveness of assistance to SMEs in transition economies: the case of Macedonia

13:30 – Lunch
Saturday May 29 – Social programme

15:00 – Departure from the Faculty of Economics

15:30 – Arrival at Chieti (Piazza S. Giustino)

15:45 – Visit to the National Archaeological Museum “La Civitella”

16:50 – Walk in the Forum (Amphitheatre, Roman Theatre, Roman Temples)

17:45 – Visit to the city monuments (Chiesa dei Gesuiti, Duomo San Giustino)

18:30 – Departure from Chieti

19:00 – Arrival in Pescara (meeting point, Piazzale della Stazione Vecchia)